

# theartleague

## 2012 Solo Artist Jurying

The Art League seeks artists who have developed, and continue to develop, a strong, cohesive, and exciting body of work centered on a common idea or element for our prestigious solo artist exhibits. The work should exhibit harmoniously together, yet each piece should be individual. Our aim, whether we exhibit experimental or traditional works, is to adhere to the highest standards of quality. While we seek beautifully executed work, we also value work that is innovative, artwork that presents the artist's unique voice, and work that engages the viewer intellectually, emotionally, as well as visually.

### Informational Meetings

It is highly recommended that interested applicants attend one of the following informational meetings to learn about the jurying and exhibition process:

- ◆ Thursday, July 29, 7:00 pm in The Art League Gallery.
- ◆ Friday, August 20, 12:00 noon in The Art League Gallery.
- ◆ Thursday, August 26, 7:00 pm in The Art League Gallery.

### Application Requirements:

- ◆ Must be a current member of The Art League.
- ◆ Cannot have had a solo exhibit at The Art League in the last five years.

### Digital Submission Requirements

1. By Friday, September 24, please submit ONE CD with the following:
  - Your current resume.
  - Current artist statement.
  - Show Proposal/Vision Statement:  
*Your show proposal should describe the purpose of your show and how it will be executed. What are you trying to accomplish with this show? What is your motivation? What you write should relate to the work presented to the jury. There is no formula for writing a good proposal. What you choose to include will depend on where you're coming from and what's most important and significant to you. Your motive (for your work, doing the show), the importance of your medium, your subject matter, your inspirations and influences, and your personal perspective are all elements to take into account. We recommend that your proposal be no longer than 1/2 page double-spaced.*
  - 5 digital images, sized 3" x 5" jpeg, 300dpi. These images should be a part of the body of work proposed for your show. **The images on your CD must be the same works you bring into the gallery for jurying.**
  - List of submitted digital work (Include title, medium, and actual dimensions).
2. \$50 jurying fee, check or cash is due by September 24.

The jurors will review your images and information before you bring in your actual work in October. The images on your CD must be the same works you bring into the gallery for jurying.

### **Drop-Off of Work**

Please bring your 5 pieces of work (the same ones that were on the CD you submitted) into the gallery October 16 or 17 during regular gallery hours (Saturday, 10:00 am – 5:00 pm, Sunday, 12:00 noon – 6:00 pm). The work will be juried Monday, October 18.

### **Jurying and Notification**

The work will be juried on October 18 by three art professionals, who are not affiliated with The Art League. Artists will be notified of acceptance at the time of pick up. Artists may begin to retrieve work Tuesday, October 19 10:00 am – 6:00 pm. Please note: jurying results will not be relayed over the phone. All works that are not picked up from the gallery by Friday, October 22 will incur a \$5 per day per piece storage fee. A synopsis of the juror's comments will be mailed to you within a few weeks.

### **Accepted Artists**

Accepted artists will receive a packet of information once the show schedule is determined for 2012. This will include a timeline and all other necessary information for the execution of your show. Artists will be required to sign a contract. There is an exhibition fee of \$150 for our solo artists. This fee covers postage and reception costs. The printing of your show cards, lettering for the solo artist gallery, and a poster for outside the gallery are **additional** costs incurred by the artist. All work in your solo exhibit must be for sale. The gallery receives a 40% commission on works sold.

Through the solo artist program, we endeavor to build a valuable partnership between the League and the selected artist, and, unlike many commercial galleries, we provide a great platform to educate the public and a significant growth opportunity for the artist. This is why each selected solo artist is given guidelines and asked to take the suggestions and feedback from the League's jurors and staff under serious advisement. The Gallery Director and the Solo Artist Coordinator have curatorial discretion for all solo artist exhibits. We are committed to helping the artist deliver on the panel's recommendations as well as the artist's vision for the show. All selected solo artists work extremely closely with Gallery Director and the Solo Artist Coordinator.