

Our Unique Program

We are all creative. There are no “wrong answers” in **The Art League’s Creative Retreat Program**. In our fun, relaxing, non-competitive environment, participants explore their inventive and artistic abilities both on the individual and group levels. In our program, participants experience activities to become deliberately imaginative. Projects are collaborative and interactive leading to group-created artwork. This artwork serves as a beautiful and enduring reminder of the communal and innovative spirit that produced it.

Exploring the team-building possibilities of a Creative Retreat is particularly timely as more industries examine the role of creativity in the workforce. In the acclaimed book, “The Rise Of The Creative Class” the “creative class”, also defined as knowledge-based workers, is documented as a key driving force for economic development and success.

Creativity in the workplace and in lifestyle is becoming more valued. Many more businesses and individuals now look at creativity as a channel for self-expression and a unique builder of personal and professional satisfaction.

By fostering employees’ creative facilities, organizations can begin to enhance learning, new ideas/ opportunities, and individuality while working together more effectively as a team.

Retreats are flexible to a wide variety of needs and interests and can also be offered inside and outside of our facilities.

Retreats are available in a wide range of media—drawing, painting, printmaking, sculpture, ceramics, photography, and more.

The Art League’s recent Creative Retreat clients include the Society for Human Resource Management, the United States Chamber of Commerce, Exxon-Mobil, and Shell Oil.

About Us/Curriculum

The Art League is a 501(c)(3) nonprofit visual arts educational organization. We are celebrating our 54th year of meeting our mission: “By nurturing the artist, we enrich the community.”

While The Art League offers a core curriculum of Creative Retreats, as presented in the following project descriptions, our Retreats may be designed to meet the needs and interests of our client groups. *Retreats can accommodate groups as small as 5 and as large as 35. Standard retreat price ranges from \$500 to \$2,500. All of the necessary tools and materials are included.*

1. Drawing Project—

In this relaxing retreat, participants are led through the fundamentals of making a sketch. Working with pencil and charcoal, participants learn about line and basic composition. Participants will leave with a better observational skills and an appreciation of rendering.



Drawing Retreat

2. Painting Project—

Working with water-based and/or oil pastel, participants explore basic painting concepts such as composition and color. In this fun and entertaining retreat, participants will have an introduction to the creative process while building confidence in their artistic impulses!

Curriculum

3. Rattle (clay) Project—

Participants create a personal clay sphere of their design. In a fun and relaxing environment, participants learn basic clay skills while designing a “keepsake” styled as a rattle, paperweight, desk decoration, or memento. Participants will learn the secret of making an object a “rattle”.

This project is totally adaptable to the audience. Finished projects will be fired and glazed after the retreat day by The Art League.



Rattle Project

Project pickup or mail-out may be arranged ahead of time.

4. Mosaics Project—

In this tile workshop participants use glass, ceramic, and other materials to frame a small mirror. This is an enjoyable, fast-moving project in which participants have time to design, create, and leave with a finished piece.



Mosaic Mirror Project

“I love being in a place that helps me think creatively...”

Curriculum

5. Pinhole Camera Project— In this unusual and engaging retreat participants construct their own camera, “shoot” with it, and print the photographs. These cameras produce surprising and beautiful images. The instructor guides participants through the steps of creating a simple camera and producing an image.



Pinhole Project

This retreat is an enjoyable introduction to the world of artistic photography.

7. Printmaking Project— Participants learn the fundamentals of printmaking by designing/ carving a “plate” or “block” with tools, inking it, and “pulling” (making) a series of prints. The prints are appropriate for note cards and small artworks that may be exchanged among participants or framed and mounted as a collaborative* print project.

8. *Team-building Printmaking Retreat— This exciting project involves a group design for a final artwork executed by the participants. Individual components are designed and assembled around the group-inspired theme. The instructor guides participants through construction stage while teaching basic printmaking skills. The final piece is assembled and framed after the retreat day by The Art League. Arrangements for delivery and mounting of the completed artwork may be made ahead of time.

Curriculum/Contact Us

6. Team-building Tile Retreat— This exciting project involves a group design for a final artwork executed by the participants. Individual components are designed and assembled around the group-inspired theme. The instructor will guide participants through the construction stage while teaching basic clay skills. The final piece will be assembled, fired and glazed after the retreat day by The Art League. Arrangements for pick-up and mounting of the completed artwork may be made ahead of time. Please call for additional pricing on delivery and installation of final artwork.



Tile Project

To discuss further options and opportunities regarding Creative Retreats please feel invited to contact our school office. Our business hours are 10:00 am to 5:00 pm, Monday to Saturday. The Art League is located in the Torpedo Factory Art Center in Old Town, Alexandria. We have additional Old Town facilities at One Duke St. & 305 Madison St.

theartleague

105 North Union Street
Alexandria, VA 22314
703-683-2323

admin@theartleague.org/kathic@theartleague.org
www.theartleague.org

Creative Retreats

at the art league



*The Art League's
Creative Retreat Program
offers corporate and private clients
“out-of-the-box” team-building
in a wholly different
and engaging way...*