

gallery75

Eligibility

- Members of Gallery 75 must be a *current exhibiting artist* with The Art League Gallery.
- Exhibiting artists must be juried into 3 or more Art League exhibits within the previous exhibiting year (July 1, 2019 – September 1, 2020 *extension) to become eligible *or*
- exhibiting artist has been juried into 12 or more Art League exhibits within their total exhibit history *or*
- exhibiting artist has completed a solo exhibit at The Art League gallery.
- Eligible artists must pay annual Gallery 75 dues:

\$65 for 2D artists
\$45 for 3D or pastel artists

QUALITY OF WORK:

This is a space for artists to learn about the business of art, how to present your work and how to sell your work. Use this as a serious opportunity to professionally represent your work.

Gallery 75 work must be of the same quality as the works entered in the juried exhibits.

Staff has the right to pull any work that does not meet these qualifications.

GENERAL GUIDELINES:

1. Framed work cannot exceed 16x20in. or 320 sq. in. including the frame.
2. 3D work cannot exceed 500 cubic in. and artist must provide any necessary display stands.
3. Work must have a wire attached securely to the back of the frame.
-See our framing guidelines: www.theartleague.org/gallery
4. All work must be original and for sale (framed and unframed)
5. Artists can have up to 5 unframed works (2-D only) and 5 greeting cards
6. Unframed work should be rotated every 6 months from when it was dropped off

• Online Sales Option! New This Year!

The Art League Gallery is pleased to announce that Gallery 75 artworks will be available in our online gallery shop! Only framed pieces or 3d sculpture will be sold online. Artists who wish to participate in online sales must submit a digital image of their framed piece or sculpture to the gallery via <https://theartleague.submittable.com/submit>

- At this time, artists are limited to one piece in the online shop, and it must be the same piece on exhibit in Gallery 75.

DROP-OFF:

When you bring in your work, it must be turned in with a Gallery 75 label, taped lightly to the front of the piece, or somewhere visible. Unframed work may be dropped off at any time. Framed work/sculpture must be dropped off on designated days, when the exhibiting session is changing over.

During designated drop-off days, framed work and sculptures must have a **duplicate label** that will be left for staff to do bulk data entry. Unframed work does not need a second label.

Tips! Labels can be found on our website and in the Gallery- we can also email them to you!

Labels can be filled out at home to make drop-off easier!

Artists can have a friend or family member drop off work for them.

Staff adds an official printed label to all Gallery 75 pieces that includes the artist name, info, price, etc.

Wall space is limited and we prefer to have all the work ready when we install the exhibit!

PICK-UP:

Take home any 'expired' pieces - be sure to sign out your work!

On designated pick-up days, artists may remove their work from the wall and sign the piece out on the Gallery 75 sign-out sheet. Staff will be there for assistance. Framed pieces and sculpture should be changed during this time. Unframed work can be swapped any time. Framed pieces can be replaced when sold.

When work is not picked up, it is kept in our storage closet, please check there for your work if you can't find something. Emails will be sent out to those with work in the closet.

Sign-out sheets will be found in the Gallery. If you forget to sign-out your work, please email us so we can update your inventory! Artists are encouraged to keep track of their own inventory- but, please email us if you have any questions about your work in Gallery 75 (gallery@theartleague.org)

All hanging work and sculptures are removed at the end of the exhibit period.

If you want to leave the same piece up, you must make a request (call or email) so we can make a note to keep the work up for the next session. Otherwise, the work will be moved to our storage.

UNFRAMED WORK:

2-D Artist may have up to 5 unframed works in "the bins" - standard sizes are encouraged, and must be matted with foam core on the back, ready to frame. No cardboard.

We also allow artists to have up to 5 original greeting cards for sale (5x7 max size, lower price point)

All unframed work must have a protective wrap

-shrink-wrapping is provided by the Art League Store

-cellophane sleeves sold online

www.clearbags.com

www.uline.com

Work should look clean and professional, please no scotch tape

-matted with foam core

-artist can attach a business card on the back and/or artist bio

Unfortunately, we do not allow unframed pastel due to the delicate nature of the medium.

Please update unframed work every 6 months- staff will take work out that is expired and contact artists to pick up the work, if not replaced.

All work *must be in your juried medium* (ex. watercolor only, photography only)

Paintings on panels don't need a mat, but can be mounted on a piece of foam core that is slightly larger than the piece itself to prevent damage.

Greeting cards follow the same guidelines and should be no larger than 5x7in.

-5 individual cards or 1 set of 5

-cards must be housed in protective plastic sleeve

-artists can swap greeting cards for new ones any time

-price should not exceed \$20 (depending on the work)

-average cards sold are priced between \$5-\$15

-no reproductions

SALES:

-Commission amount is the same as the monthly exhibits (60% goes to artist)

-Checks are mailed out the following month after the sale

-When work is sold, artists can replace it with a new piece... We will contact you when a piece sells! Please be sure we have a current phone/email for you

-Please let us know immediately if we need to update your home address

CAN'T FIND YOUR WORK?

Rarely is work actually lost, and even more rarely, taken. Please check all possible places before reporting the piece lost.

Customers move things frequently, not knowing they've moved something to the wrong place. Staff also takes pieces out that are expired or damaged.

If you still can't find the piece, let us know! gallery@theartleague.org

HAVE INSTALL EXPERIENCE? EXTRA TIME AND A DESIRE TO GIVE BACK??

Volunteers are always appreciated!

Please email carolinew@theartleague.org (Caroline Walsh, Volunteer Coordinator) or gallery@theartleague.org if interested! Gallery Phone: 703-683-1780

2019-20 Drop-off Schedule (Dates & Times TBA)

September 2020: work will hang for 2 months until Sunday, Nov. 8, 2020

November 2020: *work will hang until the end of January 31, 2021 (exact dates TBA)

*note: this is a 3 month exhibit... February will be dedicated to Patrons' Show and the Student Faculty Show! All Gallery 75 work must be picked up or stored during this time.

March 2021: work will hang until Sunday, May 2, 2021

May 2021: work will hang until July 4th weekend (gallery closed on July 4, 2021) pick up times TBA

July 2021: work will hang until September 5, 2021; pick up times TBA

WAIVER OF LIABILITY - SIGNED WITH YOUR YEARLY MEMBERSHIP CONTRACT

VISIT WWW.THEARTLEAGUE.ORG/GALLERY FOR MORE INFO!